

## **(Lesson 14) All Good Stories Must Come to an End... Or Do They?**

It's time to break out the champagne, as this email marks the end of your awesome Free Course.

That's right, my storytelling-fiend, **you've Discovered, Created & Shared Your Tale**. You're ready to venture out into the open world and change lives. The time has come to unleash your Brand Story on everyone, and I hope you're prepared for certain folk's love and adoration.

I do have one final download and offering for you though, and in my opinion it's a goodie. Oh yes, it's time to introduce you to the epic, 50 Great Brand Stories Book.

**>> DOWNLOAD YOUR FREE  
BOOK HERE <<**

There is no challenge today, as I consider this the last day of school. It's time to break out the boardgames and arrive in non-uniform - *you know, like the final day before Christmas break...*

I hope you'll read **50 Great Brand Stories Book** though, as it's packed with some of my favourite businesses of all times. After everything we've been through, I'm sure you'll appreciate the stories on offer... the about pages... the quirky styles... the videos... and the companies changing how we think, buy, and innovate.

# CAN I HELP?

Thank you so much for being part of this journey with me, and taking part in this Free Course. I loved creating it, and knowing wonderful people like your good self are part of it... and learning and growing from it... makes all those hours, blood, sweat & tears worthwhile.

**But I understand how tricky Discovering, Creating & Sharing Your Brand Story is.**

I like to think this Free Course provides a framework and the knowledge to move you forward, but this isn't enough for everyone.

*Maybe you've come so far and hit a stumbling block?*

*Maybe you don't have the time to complete all the challenges?*

*Maybe you need a set of eyes and ears to help you take things to the next level?*

*Maybe, just maybe, you need a little help?*

Don't worry, I'm here for you, and although I don't have the time or resources to help everyone, I do reserve a small number of slots each and every month. That's right, **each month I accept 3 people like YOU into my one-on-one program** (3x one-hour-Skype-calls & complete access to ME).

*Have a problem? We'll solve it!*

*Need feedback on your brand story so far? I'm on it!*

*Stuck? Let me unstuck you!*

*Ready to take things to the next level? Let's do this.*

*But like I say, I only accept 3 people each month. **CLICK HERE** to check my availability.*

And there we go my lovely misfit storyteller. It's been quite the ride and I hope you've enjoyed it. I cannot wait to see what you do with your story, so be sure to keep me posted along the way. And with that, I have one final double-dare challenge for you: **HIT REPLY AND LET ME KNOW WHAT YOU THINK OF THIS FREE COURSE.**

I place my favourite comments on my website, complete with a link to your own site. Make it a good one, kid :)

TURNDOG

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PS: I hope you've enjoyed this Free Course, and I'm delighted to share this with anyone and everyone who needs it. This is why I do what I do, because I love to share the power of storytelling with folk like you. BUT a free course like this takes a lot of manpower, and I spent around 100 hours building, writing, and pulling everything together.

There's no obligation, because free means free, but if you valued this course, and

enjoyed my emails, **please consider Leaving Me A Tip.**