

STAGE 1: TASKS & TAKEAWAYS WORKSHEET

TOP TEN TAKEAWAYS FROM STAGE ONE

- 1) One of the most common attributes of a business mistake surrounds Hiring People, and although a wrong hire can take place in several forms, they all centre around the notion of hiring anyone, instead of ensuring you hire the *right* someone for *your* business.
- 2) A constant throughout the stage of shock, Decision Making not only creates a lot of initial mistakes, but has the power to make a small one worse due to you panicking and making *any* decision, instead of going in search of the *right* one.
- 3) Although building your business around your Passion is ideal, it's important you align this with a real Purpose that serves an actual audience. Passion nor purpose on its own offers enough, and it's balancing these two entities that leads to success.
- 4) Although Fear remains part of the equation at all times, and plays a common role in many mistakes and failures, it isn't confidence or competence that you need to defeat it, rather the courage to take the first step... followed by another... and another... Wise words from Debbie Millman, indeed.
- 5) A common attribute in most mistakes and failures, Communication should never be taken lightly. However, it isn't just how you communicate with your customers, staff, and suppliers, but with your fellow partners, and indeed, with yourself. Good communication helps a strong vision grow, and creates a unified goal that everyone can stride towards.
- 6) There are times you have zero control over your mistake, and whether such External Factors are borne out of economical, political, or environmental issues, these mistakes remain your own and will place you into the seven stages regardless. In other words, sometimes you become a victim to circumstance, but this is life, I'm afraid — *especially life within business*.
- 7) Although some of your mistakes and failures form out of nowhere and produce real and instant shock, more often than not there are Warning Signs that present themselves long before that dreaded moment hits.
- 8) One of the most common warning signs is when Tedium and Boredom become part of your everyday, and you begin to struggle to keep your motivation and determination up.
- 9) Another common warning sign surrounds Communication: in the form of doing too little (*losing yourself within yourself*), listening to too many people (*cooks spoiling the pad thai*), or listening to the wrong folk (*those dreaded yes men*).
- 10) Whatever the warning sign may be, they do not provide you with answers, or even determine whether a mistake will or will not occur. They are waning signs and nothing more, and as such all you can do is take some time to Reflect.

STAGE ONE'S TOP TASKS

The rest of this worksheet focusses on a few tasks you can add into your day straight away, not only implementing what you've just learned in Stage One of the book, but ensuring you take control of your mistakes before they even have chance to form.

But before you get into tasks at hand, you may like to watch this short tutorial video



[*Click Here To Watch The Video*](#)

Task 1 awaits you on the next page, and as this is an interactive PDF form, you can write within the boxes provided. However, feel free to print this worksheet off and fill it in by hand if you prefer.

With that, let the fun begins

- 1) I encourage you to consider your most important current project, and taking each of the seven attributes into account (*Hiring, Growth & Expansion, Decision Making, Passion v Purpose, Fear, Communication, and External Factors*), write down all the potential mistakes you can think of that could occur related to your current project/product/business/idea.

Hiring:

Growth & Expansion:

Decision Making:

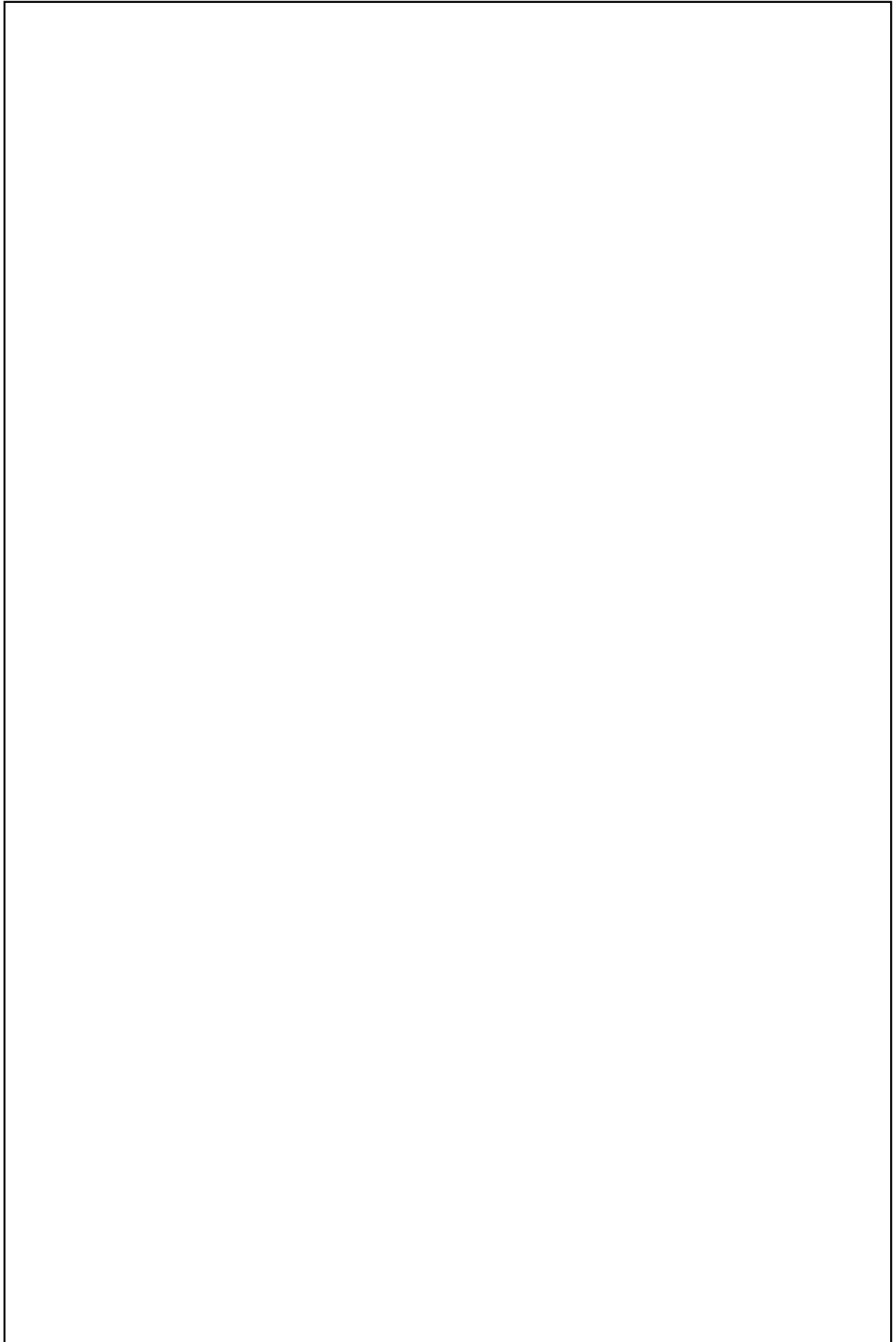
Passion v Purpose:

Fear:

Communication:

External Factors:

- 2) Based on this list of mistakes (*you may have 5, you may have 35*), write down the worst case scenario for each, and the impact this would have on both you (*personally*) and your business.

A large, empty rectangular box with a thin black border, intended for the student to write their answers to the question above. The box is oriented vertically and occupies most of the page's width and height.

- 3) Again, based on this list of mistakes (*you may have 5, you may have 35*), consider each of the major warning signs (*Tedium, Gut Instinct, On Your Own, Yes Men, Too Many Cooks, Losing Sight of Your Vision*) and write down whether any of these are currently present in your world (*and be honest with yourself, don't try and sugarcoat it*).

Tedium:

Gut Instinct:

On Your Own:

Yes Men:

Too Many Cooks:

Losing Sight of Your Vision:

- 4) Finally, for the next week, I encourage you to commit to 10-minutes each day (*add it to your calendar*), where you REFLECT on these answers... warning signs... potential mistakes... and make notes about how you feel, what you're worried about, and what steps you can make in the here-and-now to make sure your mistakes don't ignite into life.

Day 1:

Day 2:

Day 3:

Day 4:

Day 5:

Day 6:

Day 7:

On their own, these tasks may seem strange, but as you work through this book you'll begin to appreciate how these actionable worksheets help you implement what you've learned straight away.

Because remember, this book isn't here to simply inspire & entertain you, rather educate you at the same time.

I hope this interactive PDF has made your life easier, and remember to print a few copies off so you have them to hand whilst you read the rest of the book.

With all that said, it's time you move on to *Stage Two: Pain...*